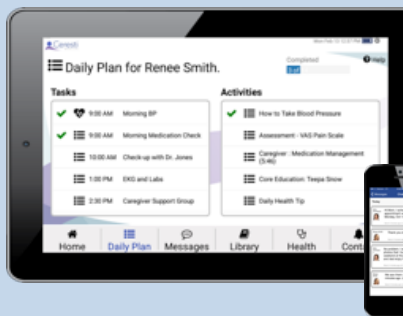


Improve Outcomes for Patients with Dementia by Engaging Family Caregivers

Ceresti's technology-enabled healthcare service **enhances existing care management programs** by incorporating family caregivers into chronic care management, in the home and between care episodes.

Ceresti Health Station



Health Coach



More empowered family caregivers achieve better patient outcomes:

- Adherence to care plans
- Reduction in (potentially avoidable) emergency department visits and hospital admissions
- Improved quality measures
- Enables aging in place

Contact us to learn how our family caregiver empowerment solutions can be customized to meet your needs.



(760) 453-0997 • www.ceresti.com

The First Digital Platform Designed Specifically to Empower Family Caregivers of Multi-chronic Patients with Dementia

Digital Platform

- Delivers content, workflows, assessments and messaging on a Ceresti Health Station

Health Information & Tools

- Delivers actionable insights via provider dashboards
- Extensive library of evidence-based **Health Information & Tools** complements and enhances existing content



Coaching

- **Improves health literacy** via teach-back
- **Increases activation** via motivational interviewing
- **Closes care gaps** and **increases satisfaction**
- **Identify/report new chronic conditions** and **SDOH***

Personalization

- Continuous **Personalization** and predictive analytics maximize engagement

Results of 12-week Family Caregiver Engagement Study for High-Need Patients with Dementia (with leading provider group)

76%

Engagement in Daily Plan/Tools

-16%

Caregiver Burden

-61%

Reduction in Hospitalizations

100

NPS (Net Promoter Score)